newell BRANDS

WRITING & LABELING PRODUCT RECOMMENDATIONS FOR EDUCATION

Sharpie® Paper Mate® EXPO® DYMO®

Handwriting PLAYS AN ESSENTIAL ROLE IN EDUCATION

RESEARCH SHOWS[1] THAT HANDWRITING:

- Facilitates learning of characters and symbols
- Improves spelling and all other literacy skills
- Improves long-term memory and recall
- Produces quality text and improves test performance[1]

(1) Cognitive and physical benefits of handwriting. Commissioned by Newell brands to Innovia Technology Limited, Cambridge, UK

Did you know?

Value and **user satisfaction** are the most important factors to consider when selecting writing and labeling products.

VALUE: 72%

USER SATISFACTION: 65%

WHY CHOOSE NEWELL?

Cost-effective & long lasting products
Designed to deliver exceptional value for money and long lasting performance

Reliable & versatile
Always ready to satisfy the evolving needs of students and teachers

Enjoyed and recommended by thousands of users
Trusted solutions that delight users everyday

Newell Brands' writing and labeling solutions deliver exceptional value and performance, helping foster student cognitive development while streamlining communication for greater clarity and efficiency at your facility.

PRODUCT CATEGORIES

Writing

Reliable, comfortable, and built to last—our professional-grade writing utensils are crafted to support the needs of teachers, students, and staff. It's no wonder our writing products are the **#1 choice of teachers!**[2]

#1 Teacher Choice

Sharpie

Highlighters and permanent markers

#1 Teacher Choice

PaperMate

Pens and mechanical pencils

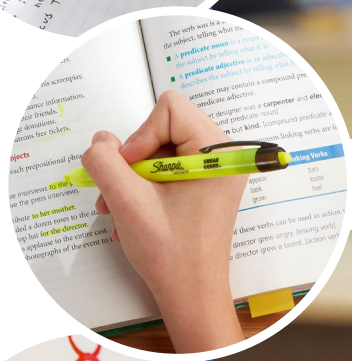
#1 Teacher Choice

EXPO

Dry-erase markers

(2) TeacherLists, September 2024

PENS



HIGHLIGHTERS

MARKERS

Labeling

Our DYMO label and printer solutions ensure smooth, accurate printing every time—no frequent recharges or cartridge changes needed. Easy to use and built for busy environments, they help streamline organization to keep your school running smoothly and ready for learning.

LABEL PRINTERS

OUR SOLUTIONS

PENS

Paper Mate® and Sharpie® pens offer consistently crisp and smooth writing.

Paper Mate® InkJoy
300 Retractable

Paper Mate® Profile®
Profile Ball®

Paper Mate® Profile®
Profile Gel®

Paper Mate® Flair!
Felt Tip

Sharpie® S-GEL

HIGHLIGHTERS

Sharpie® highlighters are built for versatility, with non-toxic, quick drying ink that prevents smudging for increased visibility while maintaining clarity.

Sharpie® HIGHLIGHTER
SMEARGUARD®

Sharpie® HIGHLIGHTER
SMEARGUARD® Retractable

Sharpie® HIGHLIGHTER
Gel

Sharpie® HIGHLIGHTER
Liquid

MARKERS

Sharpie® and EXPO® markers deliver a smooth, constant, and skip-free writing experience with long-lasting ink for use on forms, whiteboards, creative projects, and more.

Sharpie®
Classic

Sharpie®
Retractable

Sharpie® CREATIVE MARKER
Creative Marker

EXPO®
Dry Erase

EXPO®
Wet Erase

LABELS & PRINTERS

DYMO® label and printer solutions are designed for productivity, seamlessly integrating with Healthcare information platforms through virtually jam-free, no-ink, no-toner, high-speed printing.

DYMO®
LabelWriter 550

DYMO®
LabelWriter 550 Turbo

DYMO®
LabelWriter 5XL

DYMO®
LabelWriter 640CB

SOLUTIONS FOR EACH AREA OF *your facility*

NURSERY

Newell Portfolio
Everyday activities like:

- Student monitoring
- Signatures on forms and records
- Instructions
- General organization
- Inventory tracking
- Healthy habits posters

CLASSROOMS

Newell Portfolio
Everyday activities like:

- Whiteboard classes
- Learning and practicing
- Grouped participation
- Class notes
- Grading
- Examinations and tests
- Classroom organization and inventory of supplies

RESTROOMS

Dry & Wet Erase Markers
Cleaning logs and maintenance routines

CAFETERIA AND DINING HALL

Markers
Menu and posters, kitchen organization, seasonal decorations

Label Printer
Food inventory and special meals

STAFF AND TEACHERS LOUNGE

Pens
Notes and lesson prepping

Markers
Announcements and group activities

Label Printer
Supplies identification and tracking

STORAGE ROOM

Label Printer
General inventory tracking and classification

PRINCIPAL'S OFFICE

Pens
Important paperwork

Highlighters
Staff instructions and meeting key points

RECEPTION

Pens
Signatures and form filling

Highlighters
Visitors' instructions

Permanent Markers
Notes and announcements

Label Printers
Visitor management, mailing and shipping

LIBRARY

Pens
Notes and studying sessions

Highlighters
Relevant book info

Permanent Markers
Notes and posters

Label Printers
Book lending system

WRITING AND LABELING SOLUTIONS

RECOMMENDED PLACEMENT

	NO.	DESCRIPTION	COLOR	QTY	CLASSROOM	CAFETERIA	RECEPTION	STAFF & TEACHER LOUNGE	NURSERY	PRINCIPAL'S OFFICE	LIBRARY
PENS	1951378	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	BLACK	36			●				
	2008582	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	BLACK	12			●				
	2008583	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	BLUE	12			●				
	2008584	PAPER MATE® INKJOY® 300RT RETRACTABLE BALLPOINT PENS, MEDIUM POINT (1.0MM)	RED	12			●				
	1921067	PAPER MATE® PROFILE® RETRACTABLE BALLPOINT PENS, BOLD POINT (1.4MM)	BLACK	36				●	●		●
	2083008	PAPER MATE® PROFILE® RETRACTABLE BALLPOINT PENS, BOLD (1.4MM)	BLUE	36				●	●		●
	2095459	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	BLACK	36				●	●		●
	2095447	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	BLUE	36				●	●		●
	2095470	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	BLACK	12				●	●		●
	2095462	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	BLUE	12				●	●		●
	2095454	PAPER MATE® BALLPOINT PEN, PROFILE RETRACTABLE PEN, MEDIUM POINT (1.0MM)	RED	12				●	●		●
	2095473	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	BLACK	36	●			●		●	●
	2095449	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	BLUE	36	●			●		●	●
	2095476	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	BLACK	12	●			●		●	●
	2095472	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	BLUE	12	●			●		●	●
	2095463	PAPER MATE® GEL PEN, PROFILE RETRACTABLE PEN, 0.7MM	RED	12	●			●		●	●
	2096181	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	BLACK	36	●			●			
	2096127	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	BLUE	36	●			●			
	2096193	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	BLACK	36	●			●			
	2096176	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	BLUE	36	●			●			
	2096149	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	BLACK	12	●			●			
	2096187	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	BLUE	12	●			●			
	2096136	SHARPIE® S-GEL, GEL PENS, BOLD POINT (1.0MM)	RED	12	●			●			
	2096159	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	BLACK	12	●			●			
	2096152	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	BLUE	12	●			●			
	2096158	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	RED	12	●			●			
	2126216	SHARPIE® S-GEL, GEL PENS, MEDIUM POINT (0.7MM)	GREEN	12	●			●			
HIGHLIGHTERS	1920938	SHARPIE® TANK HIGHLIGHTERS, CHISEL TIP	YELLOW	36	●		●	●		●	●
	2003991	SHARPIE® POCKET HIGHLIGHTERS, CHISEL TIP	YELLOW	36	●			●	●	●	●
	2157487	SHARPIE® TANK HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	36	●		●	●		●	●
	1761791	SHARPIE® POCKET HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	24	●			●	●	●	●
	2157485	SHARPIE® POCKET HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	36	●			●	●	●	●
	2157490	SHARPIE® POCKET HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	12	●			●	●	●	●
	2157492	SHARPIE® TANK HIGHLIGHTERS, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	12	●		●	●		●	●
	24415PP	SHARPIE® LIQUID HIGHLIGHTER, CHISEL TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	10	●			●	●	●	●
	28025	SHARPIE® RETRACTABLE HIGHLIGHTERS, CHISEL TIP	YELLOW	12	●			●	●	●	●
	1780478	SHARPIE® GEL HIGHLIGHTERS, BULLET TIP	YELLOW	12	●			●	●	●	●
	1803277	SHARPIE® GEL HIGHLIGHTERS, BULLET TIP	ASSORTED (YELLOW, GREEN, PURPLE, PINK, ORANGE & BLUE)	5	●			●	●	●	●
MARKERS	1735790	SHARPIE® RETRACTABLE PERMANENT MARKERS, ULTRA FINE POINT	BLACK	12	●	●		●	●		
	1884739	SHARPIE® PERMANENT MARKERS, FINE POINT	BLACK	36	●	●	●	●			●
	1920937	SHARPIE® PERMANENT MARKERS, FINE POINT	RED	36	●	●	●	●			●
	1921559	SHARPIE® PERMANENT MARKERS, FINE POINT	ASSORTED (BLACK, BLUE, RED AND GREEN)	36	●	●	●	●			●
	1920940A	EXPO® DRY ERASE MARKERS, LOW ODOR INK, CHISEL TIP	BLACK	36	●	●		●			
	1921062A	EXPO® DRY ERASE MARKERS, LOW ODOR INK, FINE TIP	BLACK	36	●	●		●			
	1921061A	EXPO® DRY ERASE MARKERS, LOW ODOR INK, CHISEL TIP	ASSORTED (BLACK, BLUE, GREEN, RED & PURPLE)	36	●	●		●	●		
	2003893A	EXPO® DRY ERASE MARKERS, LOW ODOR INK, FINE TIP	ASSORTED (BLACK, BLUE, GREEN, RED & PURPLE)	36	●	●		●	●		
	16001A	EXPO® WET ERASE MARKERS, SEMI-PERMANENT MARKERS, ULTRA FINE TIP	BLACK	12	●	●		●			
	2211316	EXPO® WET ERASE MARKERS, SEMI-PERMANENT MARKERS, FINE TIP	BLACK	12	●	●		●			
	2211378	EXPO® WET ERASE MARKERS, SEMI-PERMANENT MARKERS, FINE AND ULTRA-FINE TIPS	ASSORTED (BLACK, BLUE, GREEN, RED & PURPLE)	36	●	●		●			
	2077174	PAPER MATE® FLAIR FELT TIP PENS, MEDIUM POINT (0.7MM)	BLACK	36	●			●		●	●
	2077175	PAPER MATE® FLAIR FELT TIP PENS, MEDIUM POINT (0.7MM)	BLUE	36	●			●		●	●
	1921091	PAPER MATE® FLAIR FELT TIP PENS, MEDIUM POINT (0.7MM)	RED	36	●			●		●	●
	4651	PAPER MATE® FLAIR FELT TIP PENS, MEDIUM POINT (0.7MM)	ASSORTED (BLACK, TURQOISE, BLUE, PURPLE, GREEN, RED, ORANGE & MAGENTA)	48	●			●		●	●
	2201070	SHARPIE® CREATIVE MARKERS, WATER-BASED ACRYLIC PAINT MARKERS, BULLET TIP	ASSORTED	12	●	●		●	●		
	2201183	SHARPIE® CREATIVE MARKERS, WATER-BASED ACRYLIC PAINT MARKERS, BRUSH TIP	ASSORTED	12	●	●		●	●		
	2213327	SHARPIE® CREATIVE MARKERS, WATER-BASED ACRYLIC PAINT MARKERS, VARIETY PACK, ASSORTED TIPS	ASSORTED	24	●	●		●	●		
LABELS & PRINTERS	2112552	DYMO® LABELWRITER™ 550 LABEL PRINTER	BLACK & BLUE	1		●		●	●		
	2197370	DYMO® LABELWRITER™ 550 TURBO LABEL PRINTER	BLACK & BLUE	1	●			●			
	2197370	DYMO® LABELWRITER™ 5XL LABEL PRINTER	BLACK & BLUE	1			●	●			●
	2197370	DYMO® LABELMANAGER EXECUTIVE 640 CB PORTABLE LABEL PRINTER	BLACK	1				●			